



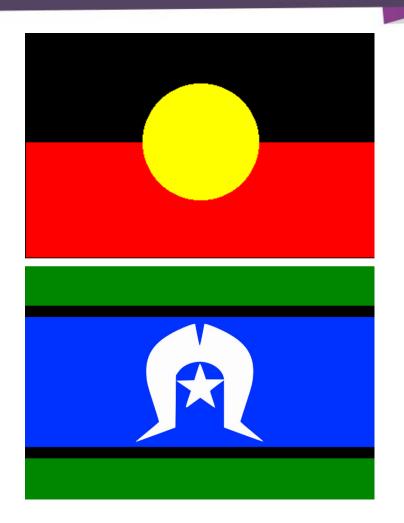
The YEP Project Presents to the STI and BBV Quarterly Forum September 2020

A Peer Education Approach to SHBBV Education via social media and beyond

Acknowledgement of Country







We would like to acknowledge the Traditional Custodians of the land; the Wadjuk people of Noongar nation. I pay my respects to them and their culture, to their Elders both past and present and to their strength, resilience and connection to land, waters and community. I acknowledge that this presentation is being given in a foreign language for an alien culture. This always was and always will be Aboriginal Land.

Presentation Overview





What we're going to talk about:

- A bit about the YEP Project
- What our key aims were during COVID
- The three big social media campaigns we delivered during the period and the methods of engagement we used during those campaigns
- Webinars
- Social Media Campaigns
- Educational videos (and TikToks!)
- Downloadable resources (Infographics, posters, blogs)
- Take home learnings
- How you can keep in touch with us!

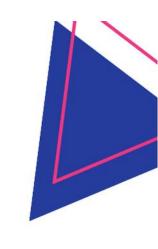




About the YEP Project



YEP AIMS TO EDUCATE, EMPOWER
AND POSITIVELY EVOLVE YOUNG
PEOPLE'S PERCEPTIONS,
ATTITUDES AND BEHAVIOURS
AROUND SEXUAL HEALTH &
BLOOD BORNE VIRUSES (SHBBV)
ACROSS WESTERN AUSTRALIA



PEER EDUCATION

We provide youth peer sexual health workshops & outreach sessions

YOUTH SECTOR CAPACITY BUILDING

We provide

professional development &

resources to support the

capacity of the youth sector

CONTACT US

yep@yacwa.org.au theyepproject.org.au 08 9227 5499

Book us in today!

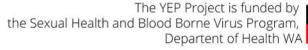


Follow theyeprojectoject on:

















The YEP CREW!







Topics We Cover





- Healthy Relationships
- Consent
- Sexually Transmitted Infections (STIs) and Blood-Borne Viruses (BBVs)
- Safe Sex
- Contraception
- Puberty
- LGBTIQA+
- Sexting
- Porn
- CaLD context sexual health and much more.

We are also open to hearing about your needs and may have capacity to develop something bespoke for you.





Key aims during COVID

Key Aims During COVID-19





Provide responsive and engaging sexual health messaging for young people and the youth sector.

- Increase YEP's presence on social media to provide responsive and up-to-date information to young people directly and the youth sector.
- To improve access for young people who do not have access to technology or the internet, create resources that are youth friendly, engaging and in easy English. Ensure that these can be easily used by young people independently but can also be used by youth workers in their roles by downloading and shared directly with clients or posted to a location.
- Provide topical and relevant youth sector professional development via webinars.
- Provide youth services with youth peer webinars for their clients. (this included services like the City of Kwinana, the Shire of Jarradahle and North Metro Tafe).
- Provide messaging across a number of channels through a variety of mediums to increase reach of sub demographics and learning needs.

Webinars









YEP'S COVID-19 Webinar Series for the WA Youth Sector

Tickets now on sale via eventbrite search YEP

May 6 STIs, Prevention & Testing

May 12 **IDaHoBIT**

May 20 Contraception & Pregnancy Prevention

May 27 **Dating Online, Sexting and Porn**















Youth Sector Webinars via Zoom





The 3 Social Media Campaigns

The 3 Campaigns we will focus on





Social Media Campaigns Since Lockdown

In response to the increase of young people and professionals, the YEP crew have focused a lot of their work to social media. Since lockdown we have created three social media campaigns:

- #SociallyDistantSTITesting
- #PEERiods (International Menstruation Day)
- What they don't tell us guys about sex. #YEPMensHealthWeek

All of these campaign's resources are available on the 'YEP Talk' area of our website.



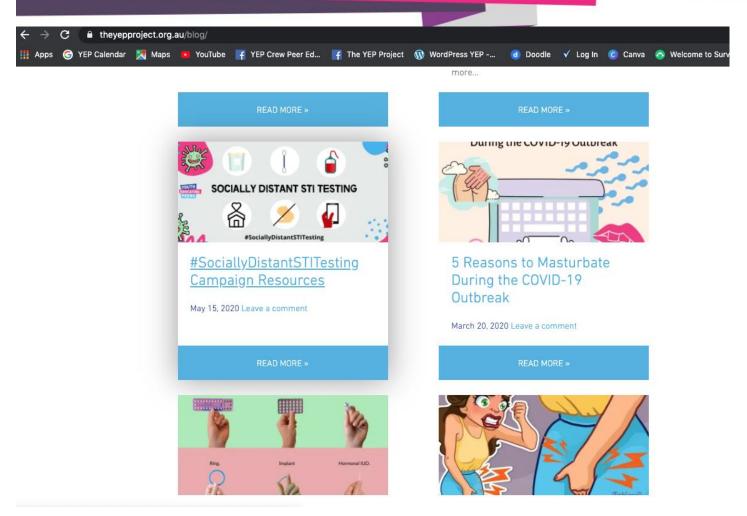


#SociallyDistantTesting

#SociallyDistantSTITesting







theyepproject.org.au/blog/sociallydistantstitesting-campaign-resources/

#SociallyDistantSTITesting Campaign Resources





Facebook Page Cover



Instagram Promotion Post











How to Get a Socially Distant STI Test at SHQ



How to complete a HIV screening at home using the atomo kit



How to complete an STI screen and order a chlamydia and gonorrhea test on the 'Get the Facts' website







How to use a dental dam to prevent an STI



YEP's Youth Friendly Sexual Health Services Referral Guide has been revamped, here's how to use the new tools.



Youth Friendly Sexual Health Service Referral Resource









Central, Northern, Southern, Eastern & Mobile Services

yacwa .org.au

Download from our website:

https://theyepproject.org.au/resources/referral-resource-2020/

Use the keys listed to identify which organisations can offer the kind of support you are looking for in your geographical region





ATSI Specialist

Pregnancy Support

Youth-Friendly Sexual Health Services in the Perth Metro Area (March 2020)



Sexual Health Clinic

Mon-Fri: 8.30am-3.30pm

Level 4, Ainslie House

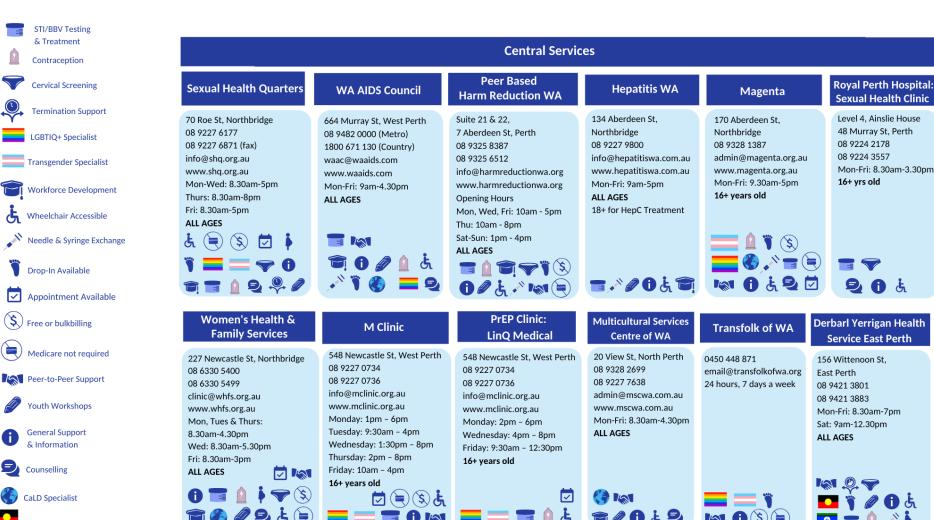
48 Murray St, Perth

08 9224 2178

08 9224 3557

16+ yrs old

All services listed here are located in the Perth metropolitan area, are youth-friendly and offer services for Sexual Health and Blood Borne Virus (SHBBV) issues. Use the key on the left side of the page to identify which organisations can offer the kind of support you are looking for.





Youth-Friendly Sexual Health Services in the Perth Metro Area (March 2020)



All services listed here are located in the Perth metropolitan area, are youth-friendly and offer services for Sexual Health and Blood Borne Virus (SHBBV) issues. Use the key on the left side of the page to identify which organisations can offer the kind of support you are looking for.





Contraception



Cervical Screening



Termination Support



LGBTIQ+ Specialist



Transgender Specialist



Workforce Development



Wheelchair Accessible



Needle & Syringe Exchange



Drop-In Available



Appointment Available



Free or bulkbilling



Medicare not required



Peer-to-Peer Support



Youth Workshops



General Support & Information



Counselling



CaLD Specialist



ATSI Specialist



Pregnancy Support

Central Services Continued

SECCA

2 Delhi St, West Perth 08 9420 7226 08 9420 7229 admin@secca.org.au www.secca.org.au Mon-Fri: 9am-4pm

ALL AGES

Sexual Assault Resource Centre

FREE 24 hr emergency service for recent sexual assault/abuse (within 14 days) & counselling (past sexual assault/abuse) 08 6458 1828 (crisis) 1800 199 888 (freecall) 08 6458 1820 (admin) 13+ yrs old



Freedom Centre

2 3 0 3 2

93 Brisbane St. Northbridge 08 9228 0354 08 9482 0001 info@freedom.org.au www.freedom.org.au Wed: 5pm-8pm Fri: 4pm-8pm **UNDER 30s**



Headspace Fremantle

60-62 Pakenham St. Fremantle 08 9431 7453 08 6210 1152 info@heaspacefreo.com.au www.headspace.org.au/ headspace-centres/fremantle/ M, T, Th, F: 8.30-4.30.pm Wednesdays 8.30-6.30. GP Clinic Sat 10am-2pm.



South Terrace Clinic

Southern Services

A Block, South Tce Fremantle (side of Fremantle Hospital), 08 9431 2149 08 9431 2035 Mon-Fri: 9am-4pm 13+ yrs old

Fremantle Women's **Health Centre**

114 South St. Fremantle 08 9431 0500 08 9430 7862 enquiries@fwhc.org.au www.fwhc.org.au Mon-Fri: 8.30am-4.30pm 13+ yrs old

Headspace Mandurah

91 Allnutt St Mandurah 0895445900 0863163355 hello@headspaceman.com.au www.headspace.org.au/head space-centres/mandurah/ Mon-Fri 8.30am-4.30pm 12-25 yrs old



Headspace Rockingham

Unit 3, 18 Goddard St. Rockingham 08 6595 8888 08 6595 8880 hello@headspacerock.com.au www.headspace.org.au/ headspace-centres/rockingham/ M, T, TH, F: 8.30am-4.30pm Wednesday 10am - 6pm.



South Coastal Health and Community Services

4 Civic Blvd, Rockingham 08 9550 0900 www.southcoastal.org.au Mon-Fri: 8.30am-4.30pm All Ages



Peel Youth Medical Service

91 Allnutt St, Mandurah 08 9583 5435 www.gpdownsouth.com.au /vouth-health Mon-Fri: 8.30am-5.30pm 12-25 yrs old





Youth-Friendly Sexual Health Services in the Perth Metro Area (March 2020)

Derbarl Yerrigan Health

Service Maddington

Unit 1-3, Lot 5 Binley Pl,

Mon-Fri: 8.30am-5pm

Maddington

08 9452 5333

08 9421 5344

ALL AGES



All services listed here are located in the Perth metropolitan area, are youth-friendly and offer services for Sexual Health and Blood Borne Virus (SHBBV) issues. Use the key on the left side of the page to identify which organisations can offer the kind of support you are looking for.





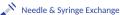




















Peer-to-Peer Support



General Support & Information







Pregnancy Support

Eastern Services

Midland Women's **Health Care Place**

Dr Marie Stropes

8 Sayer St, Midland

By appointment only

Call National Support Centre

www.mariestopes.org.au

Mon-Thurs: 4am-4pm

1300 003 707

Fri: 4am-3pm

Sat: 6am-2pm

16+ yrs old

4 The Avenue, Midland 08 9250 2221 08 9250 2268 info@mwhcp.org.au www.mwhcp.org.au Mon-Fri: 8.30am-4.30pm 16+ yrs old



Derbarl Yerrigan Health Service Midland

6 Centennial Pl. Midland 08 9374 1400 08 9374 1499 Mon-Fri: 8.30am-5pm **ALL AGES**



Headspace Armadale

40 Fourth Rd. Armadale 08 9393 0300 08 9393 0399 reception@ headspacearmadale.com.au www.headspace.org.au/ headspace-centres/armadale/ Mon-Fri: 9am-5pm 12-25 yrs old

Northern Services

Ishar Multicultural Women's Health Centre

21 Sudbury Rd. Mirrabooka 08 9345 5335 08 9349 9113 info@ishar.org.au www.ishar.org.au Mon-Fri: 9am-4pm 16+ yrs old



Perth Men's Health

Suite 27, 95 Monash Avenue Nedlands 08 9389 1400 08 9389 1411 info@perthmenshealth.com.au www.perthmenshealth.com.au Mon-Fri: 9am-4pm 16 + yrs old



Derbarl Yerrigan Health Service Mirrabooka

22 Chesterfield Rd. Mirrabooka 08 9344 0444 08 9344 0499 Mon-Fri: 8.30am-5pm ALL AGES



Mobile Services

Street Doctor

Various locations in Perth metro 08 9376 9200 https://www.360.org.au/str eetdoctor Mon-Sat: various times All ages







Freo Street Doctor

Various locations in Fremantle 08 9432 0480 freostreetdoctor@blackswan health.com.au https://www.blackswanhealt h.com.au/services/primaryhealth-services/freo-streetdoctor/ Mon-Fri: 830am-4.30pm All ages













TikToks

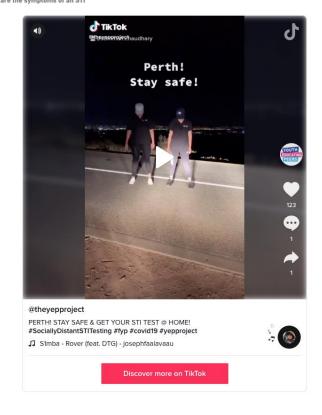




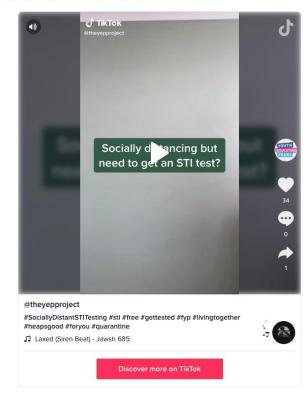
Promoting condom use to prevent STIs & where to find condoms during social distancing



What are the symptoms of an STI



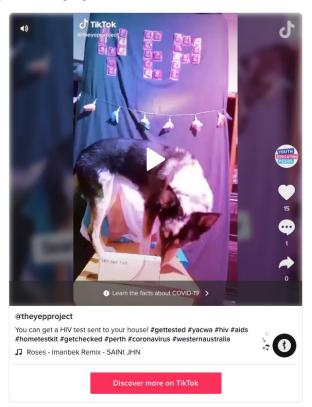
Getting a socially distant STI test using the 'Get the Facts' website



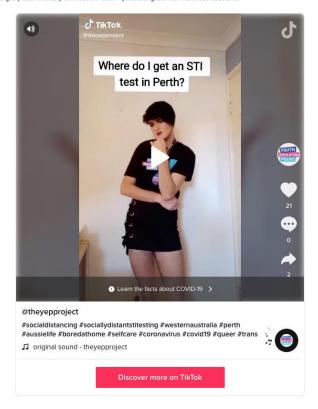




Promoting HIV home screening using the atomo kit



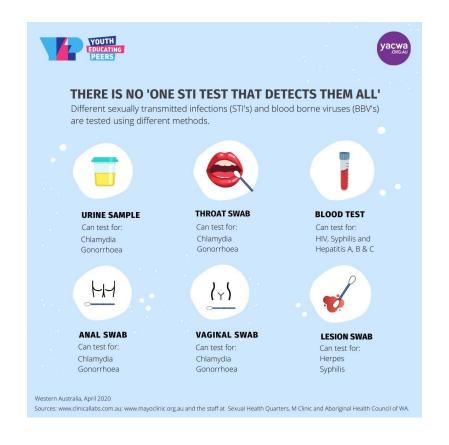
Where to get youth-friendly STI test in Perth – promoting the YEP Referral Resource

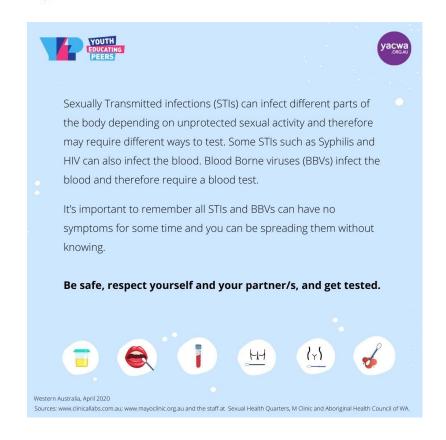


Infographics for Social Media









Infographics for Social Media





What is Telehealth?



Infographics for Social Media









What are the symptoms of an STI?









WHAT ARE THE SYMPTOMS OF AN STI?

Rember the acronym No DRIPS

- Discharge
- Rash
- Itch
- Pain/Puss
- Sores

Many sexually transmitted infections show no symptoms, you will only know by getting tested.



#SociallyDistantSTITesting



Poster Infographic







theyepproject.org.au/blog/sociallydistantstitesting-campaign-resources/



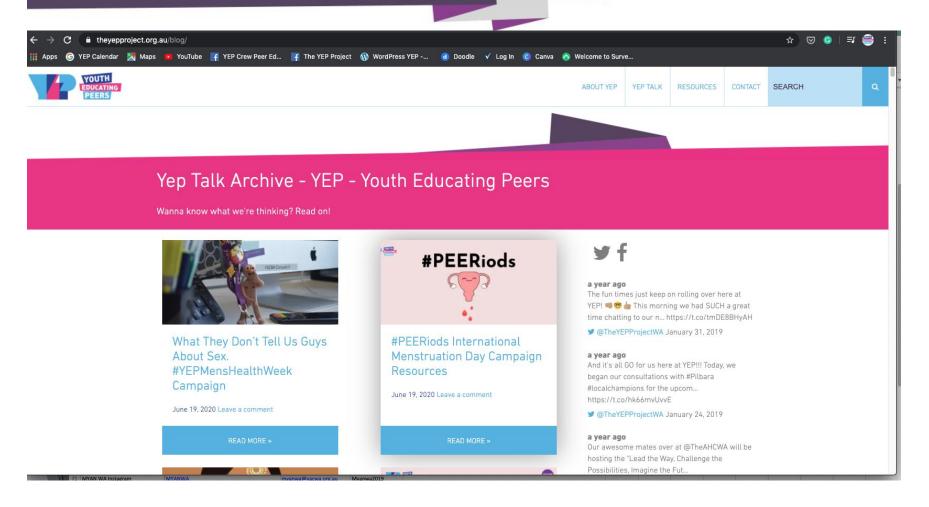


#PEERiods

#PEERiods International Menstruation Day



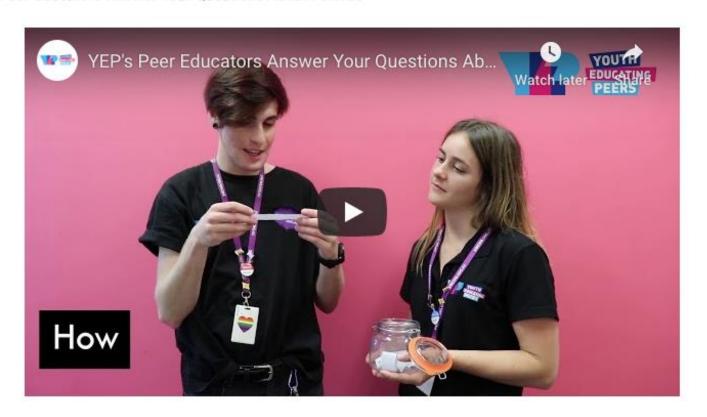








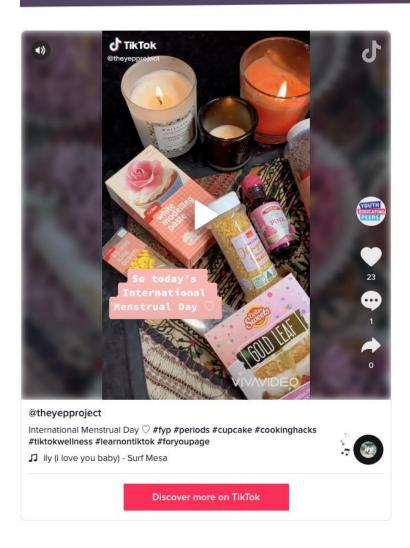
YEP's Peer Educators Answer Your Questions About Periods

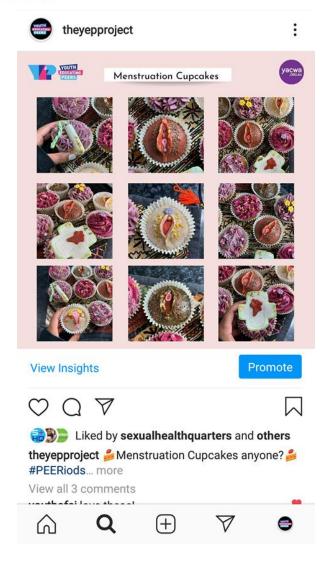


Menstruation Cupcakes









Two Blogs









What can I use for my period? Infographics for social media.

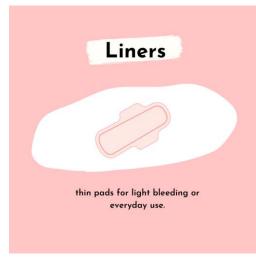


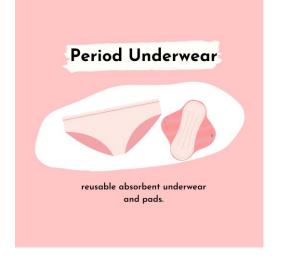








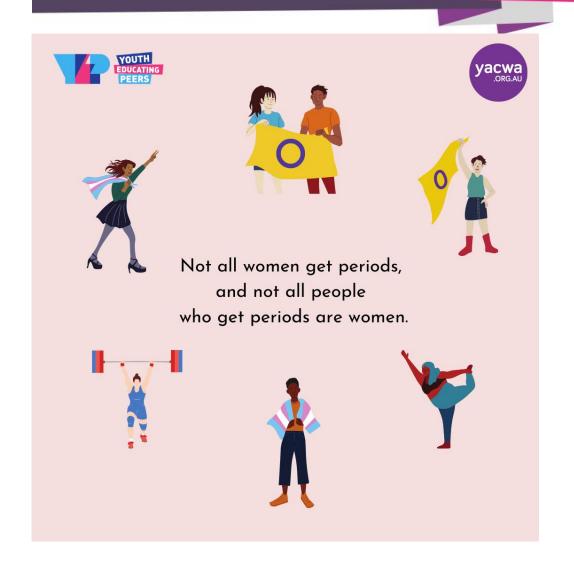




Inclusion Statement for Social Media











What they don't tell us guys about sex. #YEPMensHealthWeek







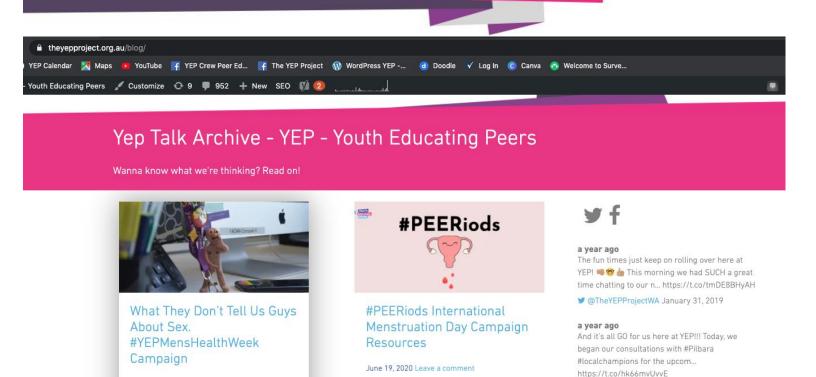


☑ TheYEPProjectWA January 24, 2019

M OT WEDD-1-1000 1-1-100 2010

Our awesome mates over at @TheAHCWA will be hosting the "Lead the Way, Challenge the Possibilities, Imagine the Fut... https://t.co/sbrJpYX9nW

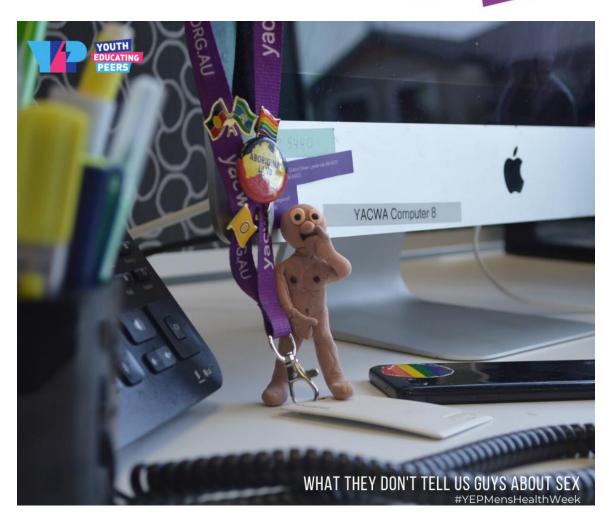




June 19, 2020 Leave a comment







theyepproject.org.au/blog/ hat-they-dont-tell-us-guys-about-sex-campaign/





Social Media Images and Accompanying Text













Social Media Images and Accompanying Text













Social Media Images and Accompanying Text









Collated Poster



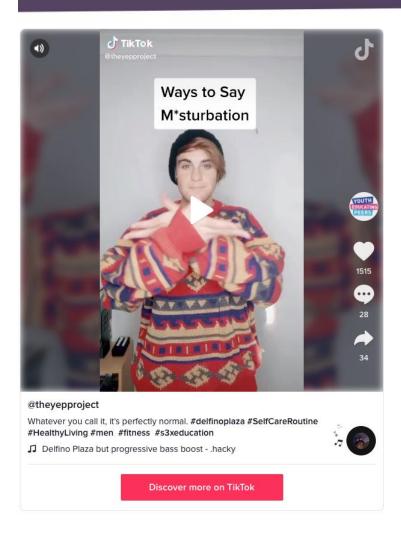




Tiktok Whatever you call it, it's perfectly normal.











Take home messages

Take Home Messages





- Provide responsive, accurate and engaging education material in a timely manner
- Provide messaging across a number of channels through a variety of mediums
- Seek input from young people and the youth sector about the topic choices and messaging (what they want and how they want it).
- Continuously seek and review feedback from young people and implement it
- Question why some resources or strategies were more successful than others and build on this
- Promote and liaise with external agencies that can support the work and messaging
- Utilize social media trends
- Build momentum and regular engagement
- Create material that is accessible for people with low literacy and those with a variety of disabilities
- Promote messaging that is sex positive, validating and includes visible peers



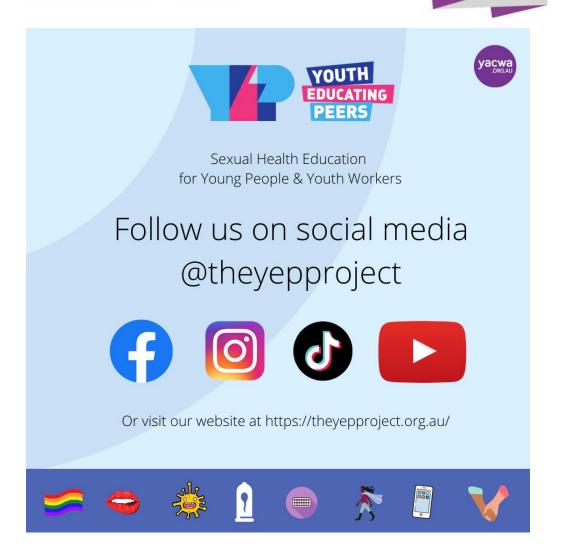


How you can keep in touch with us

Keep in Touch







- Follow us on social media
- Book us for a youth or youth sector workshop (Face-to-face workshops in line with restrictions and hygiene procedures and Online workshops available)
- Keep an eye on our Facebook for open webinars and workshops.
- Download resources from our website or social media channels.
- Request to be added to our email list.
- Email us yep@yacwa.org.au





Thanks for having us!