



# Syphilis baby basket project - Pilbara

9<sup>th</sup> September 2020



# Baby Basket Project

- Funded project through regional Syphilis Outbreak Response Team
- Aims to improve attendance of pregnant women to visit their local health clinic earlier and more frequent during their pregnancy for regular syphilis screening
- Target group = Pregnant Aboriginal women living in Newman, Jigalong, Punmu, Kunawarritji, Parngurr and Nullagine

**NYURUJARRA**  
WOMENS HEALTH GATHERING



**Who and where?**  
Martu Nyurujarra women living in Punmu, Parngurr, Kunawarritji, Country, Yirrangkaji and Nyaparu town

**Why and what for?**  
For Martu Nyurujarra women to come to clinic for a health check-up for you and your baby

**What's in it for me?**  
After each check you will get a gift for you and your baby

12 - 14 weeks	28 weeks	32 weeks	Birth	Home visit
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# Partnerships

Joint initiative between WA Country Health Service – Pilbara and Puntukurnu Aboriginal Medical Service

- Health Promotion Officers
- Aboriginal Health Workers
- Public Health Nurses
- Child Health Nurses
- Midwives
- Regional Sexual Health Coordinator
- Clinical Nurse Specialists
- Obstetrician and Gynecologists
- Coordinator of Nursing and Midwifery
- Clinical Pediatrician and Maternity Manager
- Sexual Health Nurse
- Remote Clinical Nurses
- Remote Community Stores



## Distribution of baskets

Stage of pregnancy	Blood test conducted (Y/N)	Baby basket offered (Y/N)
12-14 weeks	Y	Y
28 weeks	Y	N
32 weeks	Y	Y
Birth	Y	Y
Home	N	Y



# Baby Basket 1



- \$150 Food Voucher
- Education pack 1



## Baby Basket 2



- Nappy bag
- Maternity pads
- Toothbrush
- Toothpaste
- Deoderant
- Body wash
- Shampoo
- Conditioner
- Education pack 2



## Baby Basket 3



OR



- Baby bath
  - Nappy cream
  - Face washers
  - Baby wipes
  - Disposable bags
  - Singlets
  - Muslin wraps
  - Nappies
  - Hooded towel
  - Long sleeve growsuits
  - Maternity pads
- PLUS
- Pepi-pod **OR** pram
  - Education pack 3



## Baby Basket 4



- Teddy
- T-shirt
- Book
- Teether
- Nappies
- Baby wipes
- Long sleeve growsuit
- Short sleeve romper
- Education pack 4



# Education Packs

## Pack 1: 12-14 weeks



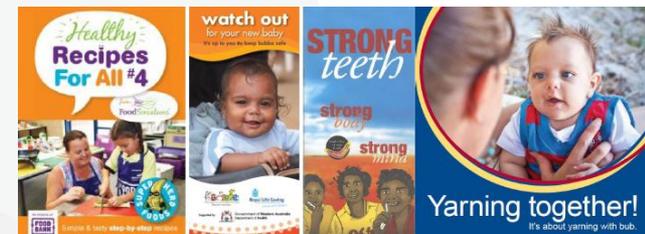
## Pack 3: Birth



## Pack 2: 32 weeks

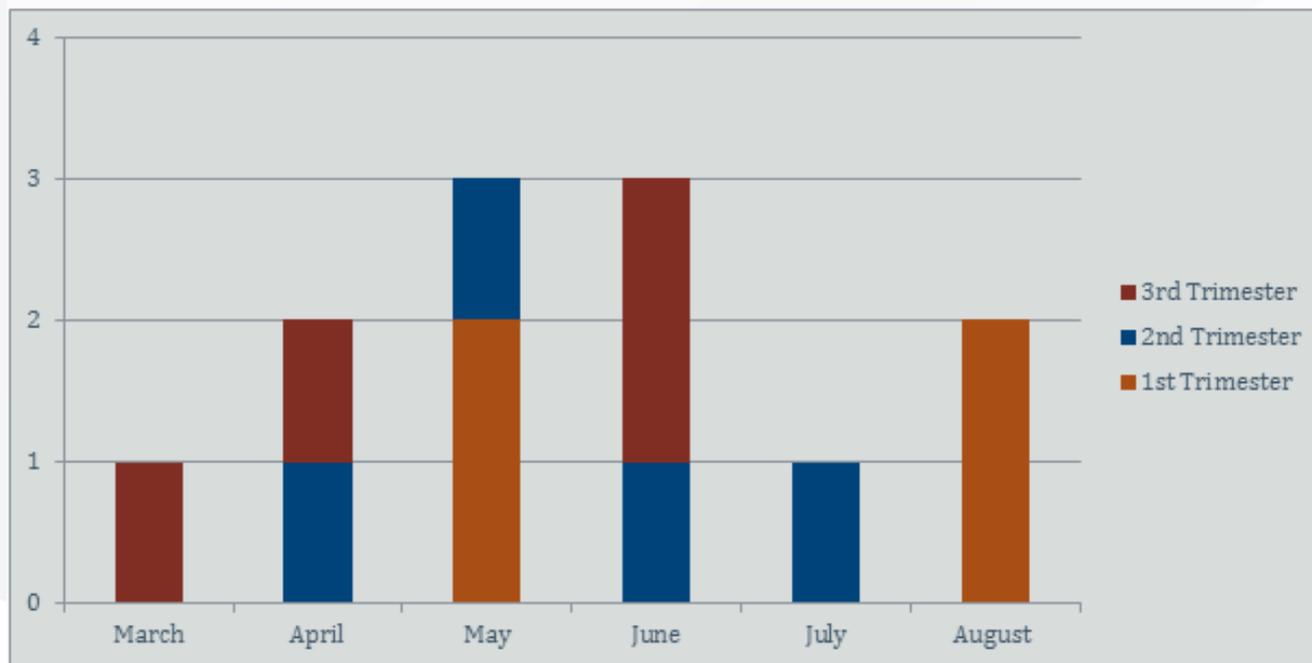


## Pack 4: Home visit





# Program participant sign on by month and trimester





## Results

- 12 women currently involved in the project
- Identification of:
  - 1 syphilis case
  - 1 chlamydia case
  - 1 gonorrhoea case
- Distribution of 30 baskets



# Supporting documents



## Healthy Pregnancy Project 2020 Participation Form

This service is trying to help improve health care for pregnant Aboriginal women and reduce the amount of congenital syphilis in the Pilbara.

To do this, we are encouraging women to attend their antenatal appointments and complete all of their health checks (including syphilis screening) by providing a healthy pregnancy gift at three different points in time during the pregnancy.

The healthy pregnancy gifts will include healthy food vouchers, newborn household items, and information related to a healthy pregnancy.

All you need to do is attend your health checks while you are pregnant at:

- 12-14 weeks =
- 28 weeks =
- 32 weeks =
- After birth =
- Home Visit =

A few questions will also be asked to find out what you think of the basket and its' contents.

If you would like to participate in the Baby Basket program, please sign this permission slip to confirm your consent and register for the program.

I have read the information above and am happy to register for the Baby Basket Program.  Yes  No

I know that I can tell the health service that I want to stop being a part of this Program at any time.  Yes  No

Write your name: \_\_\_\_\_ Date: \_\_\_\_\_

Sign your name: \_\_\_\_\_

Expected Due Date: \_\_\_\_\_

Estimated Gestation (in weeks): \_\_\_\_\_

Service Provider: \_\_\_\_\_ Service

providers in the Nullagine, Western Desert and Newman communities are participating in this project.

OFFICE USE ONLY: Once completed please send to [WACHSPilbaraCommunicableDiseaseControl@health.wa.gov.au](mailto:WACHSPilbaraCommunicableDiseaseControl@health.wa.gov.au)

or fax to 9174 1088



## Healthy Pregnancy Project

### Basket Content Checklist

This form is to support staff administering Baby Baskets to ensure program participants receive all items. Please check the boxes below as you discuss the contents of the basket with the program participant. Each pack includes an educational component to talk through with the program participant.

Name of Participant: \_\_\_\_\_

#### Basket 1 - 12-14 week visit

- Education Pack 1 provided
- Food voucher provided

Information about basket: This gift is all about the importance of nutrition to support a healthy pregnancy. The educational component includes a recipe book, healthy eating guide for pregnant mums and information around alcohol and smoking and the effects on a growing baby.

Signed by staff distributor: \_\_\_\_\_ Date: \_\_\_\_\_

#### Basket 2 - 32 week visit

- Education pack 2 provided
- Conditioner (mum)
- Roll on deodorant
- 1 x Maternity pads
- Nappy bag
- Body wash (mum)
- Shampoo (mum)
- Toothbrush
- Tooth paste

Information about basket: This gift includes a nappy bag for when baby comes, along with items for mum. The educational component includes a recipe book, information around car seat safety, the benefits of breastfeeding to prepare mum and some information about mental wellbeing through Act-Belong-Commit.

Signed by staff distributor: \_\_\_\_\_ Date: \_\_\_\_\_

#### Basket 3 - at birth

- Papi-pod
- Education pack 3 provided
- 3 x Face washers
- 1 x Pack of mullin wraps
- Baby Bath
- 1 x Packs of wipes
- 1 x Packa nappies size 1
- 1 x Tub nappy cream
- 1 x Pack disposable bags
- 1 x Hooded towel
- 2 x Long sleeve grow suits
- 3 x Singlelets
- 2 x Maternity pads

Information about basket: This gift includes a Papi-Pod or pram as well as items for baby's arrival. The educational component includes Papi-Pod information (where Papi-Pod has been supplied), a recipe book and information about immunisation and keeping baby safe.

Signed by staff distributor: \_\_\_\_\_ Date: \_\_\_\_\_

#### Basket 4 - Home visit

- Education pack 4 provided
- 2 x T-shirts
- 1 x Packa nappies size 2
- 1 x Short sleeve romper
- 1 x Teddy
- 1 x Teether
- 1 x Book
- 1 x Packs of wipes
- 1 x Long sleeve grow suits

Information about basket: This gift will be provided at a follow-up child health appointment and includes additional items for baby. The educational component includes a recipe book, "Yarning Together" booklet along with information to care for baby's teeth.

Signed by staff distributor: \_\_\_\_\_ Date: \_\_\_\_\_

OFFICE USE: Upon completion please send to [WACHSPilbaraCommunicableDiseaseControl@health.wa.gov.au](mailto:WACHSPilbaraCommunicableDiseaseControl@health.wa.gov.au) or fax to 9174 1088

INSERT LOCAL COMMUNITY LOGO

INSERT LOCAL COMMUNITY STORE LOGO

**Food Voucher**

Name: \_\_\_\_\_

Amount: **\$150 ONLY**

Store: \_\_\_\_\_

Signed: \_\_\_\_\_  
Community CEO / Community Store

Voucher distributed by: \_\_\_\_\_ on \_\_\_\_\_  
Name/Signature on Date

For invoicing please email: [WACHS-PilbaraHealthPromotion@health.wa.gov.au](mailto:WACHS-PilbaraHealthPromotion@health.wa.gov.au)

**Voucher conditions: Healthy food items ONLY** ✓  
Excludes items such as merchandise, soft drink and tobacco ✗









# Supporting documents

## Healthy Pregnancy Project 2020 Participant Evaluation Form

Date: \_\_\_\_\_

- 12-14 weeks      Estimated Gestational Age (in weeks) : \_\_\_\_\_ wks  
 28 weeks      Estimated Gestational Age (in weeks) : \_\_\_\_\_ wks  
 Antenatal Visit:  32 weeks      Estimated Gestational Age (in weeks) : \_\_\_\_\_ wks  
 After birth      Estimated Gestational Age (in weeks) : \_\_\_\_\_ wks  
 Home visit follow up      Estimated Gestational Age (in weeks) : \_\_\_\_\_ wks

Service Provider: \_\_\_\_\_

Community/Town: \_\_\_\_\_

### Questions for mother:

I came to see the nurse earlier for my Healthy Pregnancy Checks because of this project.

- Yes     Unsure     No

I intend to use these items from the Healthy Pregnancy Gift Package (answer only for package given that day)

12-14 weeks pack	Y/N	32 weeks pack	Y/N	After birth follow up pack	Y/N	Home visit follow up pack	Y/N
Food voucher		Nappy bag		Pepi-pod or pram		Teether	
		Maternity pads		Maternity pads		Book	
		Deodorant		Nappy items (Nappies, bags, wipes & cream)		Nappy items (Nappies & wipes)	
		Body wash / shampoo / conditioner		Clothing items (growsuits, singlets)		Clothing items (T-shirts, romper, growsuit)	
		Toothbrush and toothpaste		Baby wash items (Hooded towel, baby bath, face washers)		Teddy	
				Muslin wraps			

What type of items would you like to have received in your Healthy Pregnancy Gift Package?

Thank you for completing the survey. OFFICE USE ONLY: Once completed please send to [WACHSP@barcommunications@assesscontrol@health.wa.gov.au](mailto:WACHSP@barcommunications@assesscontrol@health.wa.gov.au) or fax to 9174 1088



## Pepi-Pod Sleep Space Pilot Project Evaluation Distribution



Staff to complete:

Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

Name of Mother: \_\_\_\_\_ Mother's DOB: \_\_\_\_/\_\_\_\_/\_\_\_\_

Baby's DOB: \_\_\_\_/\_\_\_\_/\_\_\_\_

1) Do you use the Pepi-Pod?



- YES  
 SOMETIMES  
 NO

2) If you used the Pepi-Pod, how often did baby sleep in it?



- ALL sleeps  
 SOME sleeps  
 NO sleeps

3) If NO, Where does baby sleep?



COT



PARENT'S BED



COUCH

OTHER (write below)

\_\_\_\_\_

4) Where will baby sleep when too big for the sleep space?



COT



PARENT'S BED



COUCH

OTHER (write below)

\_\_\_\_\_

5) Do you place baby on the back for sleeping?



YES

SOMETIMES

NO

\*\* Opportunities at Q 3 & 4 for staff to promote use of Pepi-Pod / discuss safe sleep\*\*

6) What does baby eat?



Breast



Bottle



Both

7) Do you smoke?



YES

NO

\*\* Offer to provide smokefree resources / assistance\*\*

8) Does anyone in the house smoke?

YES

NO



\*\* Offer to provide smokefree home resources / assistance\*\*

9) Tell us what you think of your Pepi-Pod (staff document answer):



## Lessons learnt / challenges

- Early sign up of the program (<12weeks gestation)
- Covid-19 implications
- Purchasing of large quantity baby basket items
- Data collection and monitoring
  - Different health recording systems used
- Difficulty in syphilis screening bloods at birth



## Questions?

For more information:

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Pilbara Public Health Unit

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